

BIZBASH

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August 15, 2007
Mr. Bill Brusca
General Manager
Nokia Theater, New York

Dear Bill,

I wanted to take this opportunity to thank you for the success of our BiZBash Eventstyle Awards event held in your beautiful venue in the heart of New York City. The theater was truly the star of the night and shined in the eyes of our 800 Industry attendees.

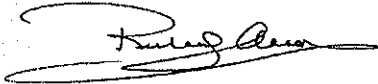
The space is an absolute event planners dreams come true. From the minute we walked in the door, we sensed a magic to offering so many options in creating the perfect guest experience. That is just not found at other venues in New York. Each member of your Nokia staff from: security, technical staff and management really shined in their caring support guiding all areas of the event operation. We always felt we were in such good hands with your team offering the highest level of professionalism. Service quality at the Nokia Theater is so outstanding.

The space and branding opportunities with all your media, required minimal décor to consider at all. The lobby bars are so large and flow was so wonderful pre and post event creating a real fun atmosphere. Upon entering the theater space the multi tiers really offered some exceptional options to customize the party not to mention all those plasmas. The beautiful wood floors and overhead chandeliers add so much drama everyone forgot they are in a theater at all as the room became a glamorous ballroom for our pre show activity. Then we moved down to sit for the award presentation and your stage presented another personality to the evening for perfection.

Bill, no other theater in New York can offer such flexible space for event operations. 800 attendees each had incredible sight lines for perfect viewing of your large well equipped stage. With such a world class stage and dressing rooms we were able to deliver great entertainment and host our celebrity MC's in total comfort backstage. Your technical staffs along with your sales staff each received kudos from our event managers for getting it all done

The Nokia Theater really does have it all. You truly know how to support profession events wishes and dreams. Thank you for making us all look so good and making it all so easy. We can hardly wait to work with you in the future!

Most Sincerely,



Richard Aaron
President, BizBash Media, NY