



PRESENTED BY



Ms. Alisha Horesh
Director of Special Events
Nokia Theatre
1515 Broadway
New York, NY 10036

January 7, 2008

Dear Alisha:

Due to the outstanding service provided by you, and your entire Nokia Theatre team, the 73rd Annual Heisman Memorial Trophy Announcement was a tremendous success.

Under your guidance, the pre-party, Announcement, and post-party were flawless. Your assistance was invaluable and we thank you for all that you and your team did to make this event truly successful.

Many special guests, including the four 2007 Heisman Trophy Finalists, dozens of former Heisman winners, celebrities and VIP's attended the Heisman Ceremony. Without your assistance, we could not have made our special guests so pleased with their visit to the Nokia.

Again, please accept our thanks for the exemplary job by you and the entire Nokia Theatre team. On behalf of The Heisman Trophy Trust, we thank you for your assistance and wish you a wonderful 2008!

With appreciation,

Rob Whalen
Director

Tim Henning
Associate Director

Jennifer Staikos
Event Consultant